90th Annual NISCA National Conference, March 15-18, 2023 Knoxville, TN NISCA Meeting Minutes

NISCA Meeting #1 3/16/23, 7:45am

Tim Sirois called the meeting to order at 7:47am. Welcomes the new members, Nathalie Jones, Nick Hayden and Darrin Millar.

Conference minutes are on the website and were printed in the Journal. Mark Onstott moved that the minutes be accepted as posted, Marvel McElroy seconded. Motion passes.

State of NISCA report by Tim Sirois. NISCA is in very good shape. Strengthened the leadership team with new appointees. Kevin Pierce coaches on education, Brad Jones membership, Tony Plummer Hour of Power, Michael Mc Hugh Power Points, Keeler Callahan Zone 2 director. Kyle Bedalov (Records and Archives) and Sean Wimer (AA Water Polo) are 1 year in, transition has been good. Dana's journal is excellent. Tom Hudson, Tamara Bretting took over awards. We are updating the NISCA Power Points this year with Bob Klapthor. Tim Sirois and Mike McHugh have been working with Bob and working to understand the process of determining the points. NISCA continues to have a strong relationship with ASCA. Meetings with Jennifer LaMont have been positive. Financial footing - we are in very good standing thanks to Tom's diligence with our books. The All America program has returned to pre-pandemic levels based on current submitted applications. The program. Conference numbers are low, and we have some ideas for remedying. We do a great job of recognizing athletes, and coaches at the Conference. We will work on increasing the recognition for coaches. We provide leadership with the NFHS on rules proposals, and have a good relationship with the federation. Mark Jedow will be taking over as president at the end of the meeting, Tim believes the leadership is in great hands.

Committee/Officer Reports

Audit Committee - Mark Onstott. Our CPA firm examined NISCA's books and found them to be in good order. Tom is retiring after 30 years as treasurer. Thanks to Tom we are on solid ground, even with the loss of a major sponsor and loss of revenue through the pandemic. He has been the foundation of NISCA over the last 30 years. Tom will be staying on as the Convention Chair.

All America Chairs - Mark Onstott. Water polo has been going smoothly this year. Marney had some email issues, those have been resolved. Diving has gone completely online, including submission of paperwork. Next year this will include Academic/Scholar team as well. Dick Farnsworth has been doing a great job with the online submissions. Treasurer - Tom Wojslawowicz. Thanks NISCA for allowing him to be the steward of the finances for this organization. \$285,259.35 in our accounts. We are in good financial standing. We have a CD that will expire soon, our incoming treasurer will renew it so that we have coverage for at least 1 year of expenses in case of emergency.

Membership - Brad Jones. Currently over 1000 members, 1 international (1031). The renewals and new memberships are picking up during All America Season. 90% of our memberships are done digitally, just a few still doing paper and stamps.

Diving - Don Mason. Committee met and discussed rules. With the updates to the website and collecting applications fully digitally, there is now \$0 cost to send applications. Don reminds everyone that EVERY diving application costs money, even if you are a NISCA member swimming coach. Diving has another new sponsor this year. Last year Duraflex came on to help with the committee, this year E-dive with Clean Entries has come on as a sponsor.

Water Polo - Sean Wimer reported by Tim Sirois. We're in a good place with applications and zone directors. FL, IL, MI girls are still in season. Others are wrapping up. There are some issues with southern CA on the girls side getting applications collected, and the boy's side is helping get that worked out. It has been a smooth transition, and their applications are ahead of last year.

Hour of Power - Tony Plummer reported by Tim Sirois. Cindy dell did a great job with Hour of Power. Tony just took it on and we are looking forward to having him move the program forward.

Zone Directors - Mark Jedow. Met on Sunday. Looked at how well the Smore newsletter works, those seem to be working ok. Will be including the rest of the executive board on the zone newsletters. Discussed State Directors. Depends on the zone, but most zones seem to be getting communication as they ask. Zone directors are going to be asked to get 3 Zone newsletters each year. We would like to work on ways to connect coaches to NISCA. Zone directors will be asked to recognize their state championship coaches in newsletters, Dana will add it to Journals.

Professional Awards - Tom Hudson. First year as the professional awards chair. There was a big learning curve. Encourages everyone to fill out and update their resume's online. Tamara Bretting is the new David H. Robertson awards chair and Tom's right hand on the awards program. OSA 2024: Gregg Phil - MI, Corky King - IL, Tim Sirois, - IL, Judy Store - OR, David Zulkiewski - MI. 2024 Collegiate Scholastic Award: Don Mason - MI, Peter Hugo - NY. Hall of Fame Award: Roy Snyder - PA . Lifetime Service Award: Mark Onstott - TN

Rules - Peter Hugo. Will be meeting this afternoon at 3pm. Wants to thank Sandy Searcy from NFHS for her support. Sent out the survey to members. We got about 500 responses initially to the proposed rules survey. This year there were no comments available on the survey, but we still got a good response. We are the only association in all NFHS sports that has a representative on their committee. Today at 3pm we will be able to review the rule changes for 23-24. Store - Greg Andersen. Greg has stepped down from Coaches Education, will continue with the store. NISCA Store has been active this year. Most of the store activity comes through membership. Sold 57 Eddie Reese books. Sold swimming coaches guide and the biology of swimming, those will be going on the store. There are 12 copies of the Sam Fries book, 50-75 certificates, did not sell any journals.

Journal - Dana Abbott. Journal has been a lot of work, but a lot of fun. Journal goes to the current membership list, only active members. Sept/Oct - 1375, Nov/Dec 687, Jan/Feb 779, Mar/Apr 1030. Added some regular contributors; Karl Hammouch has allowed us to publish anything from his books in the journal. Aimee Schmidt is a regular contributor on motivation. Charlie Houlihan is a regular contributor on strength training, along with Avery Adams. Dawn Weatherwax is the nutrition contributor. There is other content curated from other websites. Will be adding Kevin Pierce and material from his blog on leadership. Also adding a full color pull out motivational poster for each issue.

Constitution - Dana Abbott. There is an amendment proposal to add a media award to the Professional Awards program. That has been published online and in the last journal. It will be discussed and voted on during meeting number 3.

International Programs - Dana Abbott. We have had issues getting it launched because of the COVID restrictions in China. Have been working with Will Wang in Shanghai. Met with a new representative last month from Beijing as well. Restrictions are being lifted, but still in the groundwork phase. Also looking to other Asian countries with IB program schools.

National Records - Kyle Bedalov by Tim Sirois. Plaques have been sent in a timely manner. 2 new national records, 1 public, 1 independent. NFHS has paperwork for Carmel's 200 Medley Relay record . Working with Chris at NFHS to work on unification of records. Not all records are recognized by both groups. They have found some errors and omissions that will be corrected. Kyle will continue to ask membership to send files for archives. Address is in the journal. 22-23 has 10 submitted National Records so far.

Outreach - Arvel McElroy. Went to CO and did a coaches workshop in September, spoke at KS coaches association meeting in November. Worked on curriculum for workshops. NFHS has a course on DEI, Arvel will include info in the leadership material.

Marketing - Arvel McElroy. New Sponsor for diving, E-dive/Clean Entries. Members will be getting a discount the first time they subscribe for E-dive. Arvel has made several contacts about advertising in journal and website and e-blasts. Arvel would like to expand marketing to include more people. He will be reaching out to Arena about sponsorship this year. Biggest sponsor is IST, and would like to recognize them for their support. Also Hasty Awards, which provides all the awards and goodies for Conference. SwimSmart is a newer sponsor. Finis has been active in supporting the outreach programs, and will give \$100 of merchandise for Outreach Clinic attendees. Conference Attendee's who are here get a 30% discount for anything on their site through the end of the month.

Power Point - Mike McHugh by Brad Jones. There have been 40 entries so far. Numbers are coming in now as state meets conclude, he expects to see more soon.

Webmaster - Eve Julian. Kept the website up to date, posted on social media 3x a week. No significant crashes or interruptions this year. Those that happened were dealt with in a timely manner. Website had 52,000 (up 4000) users in the last year. Most popular pages were AA Swim, AA Dive, Awards Landing page, AA Time Standards and AA Academic. Average of 255 active users per day, with big spikes in early June and mid-July, plus smaller spikes late March to April. Visitors are 46% Female and 56% Male, 61% fall into the 18-34 age range. Social Media - NISCA Facebook page - 912 followers. NISCA HS Coaches Exchange group - 2339 members. Twitter - 895 Followers. Instagram - 625 followers. Always looking for more content to put on the website and social media. Make sure you are part of the Facebook group, we get lots of great questions there.

Officer reports are concluded.

Tim Sirois opens the floor for nominations for President Elect

Arvel McElroy nominates Kyle Bedalov - WI, Dana Abbott seconded. Motion passes.

Peter Hugo motions to close nominations, Mark Jedow seconded. Nominations for President Elect are closed.

Tim Sirois opens the floor for nominations for treasurer.

Tom Wojslawowicz nominates Tim Sirios, Don Mason seconded. Motion passes.

Mark Onstott motions to close nominations, Phil Emery seconds. Nominations for Treasurer are closed.

Arvel McElroy motions to adjourn, Phil Emery seconds. Meeting adjourned.

Meeting #2

Tim Sirois called the meeting to order.

No unfinished business or committee reports.

Nomination Speeches:

Treasurer - Tim Sirois.

President-Elect - Kyle Bedalov via video. https://www.loom.com/share/d8ff04d840aa4ce3a767c486f27ddaf2

The election committee will consist of Diane Hicks Hughes, Marney Shirley and Tom Hudson.

Motion made to adjourn by Kirk Price, Phil Emery seconds.

Meeting adjourned

Meeting #3

Tim Sirois called the meeting to order.

No unfinished All America or Rules meeting business.

Old business. Proposal for bylaw change to add Award for Excellence in Media Coverage of interscholastic Aquatic Sports. Reading of the bylaw.

Discussion on the proposal included questions on how many awards would be given per year, when the awards would be considered and presented and who would make the decisions. Consensus was that the Professional Awards Committee could have a sub committee that would consider the awards and make determinations on how many would be given and when.

Ian Kobes calls the question, Mark Jedow seconds. Motion passes.

Ian Kobes motions to vote on the proposal as written, Mark Jedow seconds.

Proposal passes unanimously.

Election for president and treasurer is conducted with paper ballots and counted by the election committee.

Tim Sirois has been elected as treasurer.

Kyle Bedalov has been elected as President-Elect

Floor is open for proposals for change.

Tim Sirois proposes we change the date of the 2025 meeting to the week June 22nd, 2025.

Discussion includes whether any other swimming or diving events would conflict with that week. Nothing appears to conflict so far. The executive board did a survey last year of members. A majority of members that responded indicated that they don't come to the Conference because it is an inconvenient time of year. Majority of respondents indicated that the last week of June would be better. Discussion continued as to whether we could vote to change the date this year and determine a location next year. The executive board will research possibilities for locations and we can vote on that next year.

Tom Hudson moves that we change the date of the National Conference in 2025 to the last week in June, Arvel McElroy seconds.

Arvel McElroy motions to call the question, Kirk Price seconds. The motion passes.

The proposed change of moving the date of the annual meeting to the week of June 22nd, 2025 has passed.

Additional new business? There are no proposals on the floor.

Kirk Price would like to see more history on the website. The Federation is going to send us a history of high school swimming awards. We also need our history on the website with lists of award winners. He believes there needs to be a young or new person who needs to be collecting it and putting it together. There should be a historian.

Eve Julian states that the webmaster is happy to put anything on the website.

Tim Sirois thanks NISCA for the last 2 years. Mark Jedow takes over as president.

Motion to adjourn made by Nathali Jones, Don Maston seconds.

Meeting is adjourned.

Conference Reference Materials

NISCA Meeting 1 Live Stream Link: https://youtu.be/-9gi8IP_8Nc

2023 NISCA Meeting 2 & 3 Live Stream Link: https://youtu.be/Ru15aK4G28w

2023 Professional Awards Banquet

Live Stream Video Youtube Link: <u>https://youtu.be/0Lyelam9J9w</u>